

ACTIVITY REPORT

7th CAC Africa Summit | NPCK Field Days | Naivasha Hortifair

July -
Sept
2025



Farmers from across the region flocked in to explore new technologies and innovations. Our team was in the thick of it, engaging farmers on the essentials of PPE and the benefits of hiring SSPs for safe pest control. **Wambugu Farmers' Field Day**

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TOURSTOP
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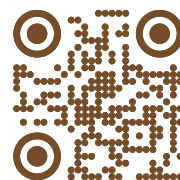
The Pest Management Association of Kenya (PEMAK) & The Veterinary Inputs Suppliers Association of Kenya (VISAK)

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**//OPERATION
JAZA MITI**

To our delight, the young trees we had planted during our previous visit were thriving, proof that consistent effort yields visible results.

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Editor's Note

Dear Reader,

If farming were a sport, this quarter would've been a championship season — full of teamwork, training, and just the right dose of dirt under our fingernails. From the vibrant crowds at the Nakuru ASK Show to the serious science at the CAC Africa Summit, we've been everywhere that matters planting ideas, harvesting knowledge, and yes, occasionally dodging a curious drone or two.

This Quarter 3 report captures that energy — the laughter of school children learning about PPE, the determination of medics mastering pesticide exposure management, and the hopeful murmur of farmers discovering the power of Spray Service Providers. It's proof that when safety meets innovation, agriculture doesn't just grow, it thrives. So, grab your favourite drink and dive in. Let's celebrate the partnerships, the progress, and the people making Kenya's farms greener, smarter, and safer. After all, good farming stories deserve more than just a passing glance, they deserve to be read, shared, and acted upon.

Happy reading — and here's to growing better, together!

This year's Nakuru ASK Show was a vibrant celebration of innovation in agriculture—a testament to how far farming has come and where it's headed. Our team seized the moment to champion the importance of using Spray Service Providers (SSPs) during pest control applications. After all, if farmers are to understand the value of professionalism in spraying, what better way than to meet an SSP face-to-face? The interactions were eye-opening, and farmers left with a clearer picture of how working with trained spray service providers can make their farms safer, healthier, and more productive.

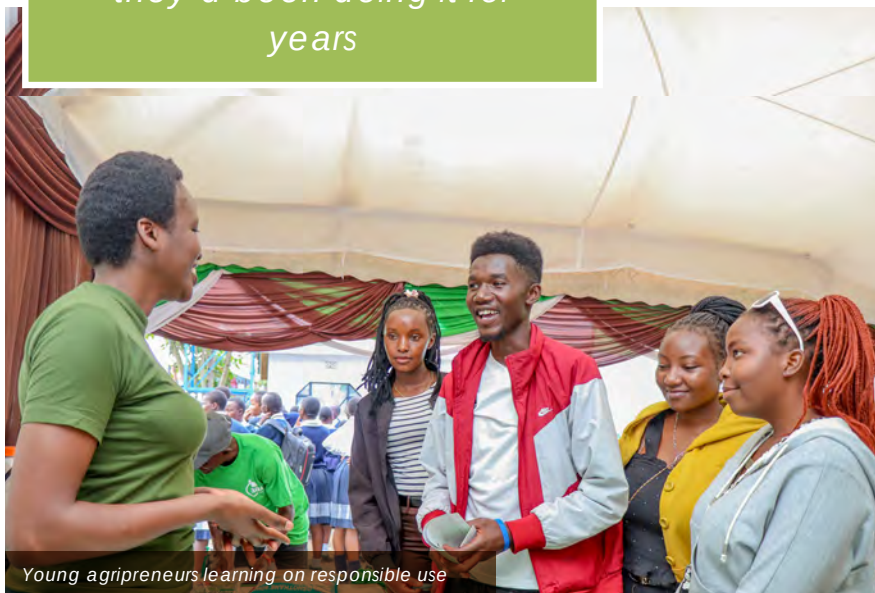
These budding farmers impressed everyone with their knowledge of responsible use—discussing the significance of Personal Protective Equipment (PPE), label reading, and safe disposal of empty containers as if they'd been doing it for years



Guest of Honour, H.E. Hon. David Kones



Utafiti Comprehensive School, beneficiaries of the 4K club initiative



Young agripreneurs learning on responsible use



Farmer using the virtual reality set

One of the most heartwarming moments was an unexpected visit from the enthusiastic 4K Club students of Utafiti Comprehensive School, Njoro. These budding farmers impressed everyone with their knowledge of responsible use—discussing the significance of Personal Protective Equipment (PPE), label reading, and safe disposal of empty containers as if they'd been doing it for years. Their curiosity, mixed with humour and youthful confidence, reminded everyone that the future of Kenyan farming is not just bright, it's brilliant.

Medics and Agro-Dealer Training

● 23rd – 24th July



Adams Obonyo from PCPB



Agrodealers keenly learning on safe and responsible use



Dr. Dorothy Aywak addressing medics during the Narok Training

Thirty medical professionals and dozens of agro-dealers, united under one cause—safer farming for healthier communities



Medical practitioners during the medics training

In Narok County, we gathered for two transformative days of learning with a rather unique mix of participants—thirty medical professionals and dozens of agro-dealers, united under one cause—safer farming for healthier communities.

Medics from five sub-counties, including casualty nurses, pharmacists, and public health officers, were sensitized on the basics of pesticide regulations, management of exposure cases, and the operations of the Poison Information Service Centre (PIC) at Kenyatta National Hospital. These professionals are often the first responders when pesticide exposure occurs, so arming them with the right knowledge can be lifesaving.

Meanwhile, agro-dealers—those everyday heroes who stand on the frontline with farmers—were guided on the safe handling of pest control products, the importance of using the correct pesticide for the right pest, and the critical role of promoting Integrated Pest Management (IPM). The room buzzed with questions, shared stories, and newfound understanding that safety is everyone's business—from the clinic to the shamba.



Medical Practitioners present for the Narok Medics Training

Wambugu Farmers' Field Day

● 25th – 26th July

Nyeri County once again played host to the annual Wambugu Farmers' Field Day, and the turnout did not disappoint. The atmosphere was charged with curiosity and ambition as farmers from across the region flocked in to explore new technologies and innovations. Our team was in the thick of it, engaging farmers on the essentials of PPE and the benefits of hiring SSPs for safe pest control. But it wasn't all talk of boots and gloves—drones stole the show. Their sleek movement over demonstration plots captivated onlookers, sparking animated conversations about how precision spraying could reduce unnecessary pesticide use while boosting accuracy.

As farmers pondered the future, we also sensitized sales and marketing representatives from the pest control industry. Their regular contact with farmers places them in a unique position to influence behaviour change. Many left the event inspired to promote responsible product use and sustainable practices. If enthusiasm were a crop, Nyeri would have had a bumper harvest that week.



Certified SSP explaining to farmers the importance of PPE



Board Chairman aak-GROW Mr Wachira Muriithi



CEO Eric Kimunguyi addressing sales and marketing reps



Farmers interacting with a motorized Knapsack sprayer

Our team was in the thick of it, engaging farmers on the essentials of PPE and the benefits of hiring SSPs for safe pest control



Sales and Marketing Representatives present for the sensitization forum



In Bungoma County at Mabanga ATC, we joined the farmers for an action-packed farmer field day. The venue was filled with excitement and opportunity as farmers came from within and neighbouring regions to learn, share, and interact with the various advancements in farming.

It was encouraging witnessing the farmers ask questions on responsible use of pest control products, the proper application methods and safe practices to ensure their safety and of their farms. It was an inspiring moment seeing first-hand the seeds of sustainable farming being planted. Joining us for the occasion was the CECM, Department of Agriculture Mr. Kibunguchi, the chief guest for the day's function.



Operation Jaza Miti

● 15th August

Sometimes, the best way to talk about growth is to plant something. Under the banner of Operation Jaza Miti, our team ventured to the Mau Forest in Likia, in partnership with the Kenya Forest Service and the Likia Community Forest Association. The goal was simple but meaningful: plant 1,000 trees and nurture the next generation of forests.

To our delight, the young trees we had planted during our previous visit were thriving, proof that consistent effort yields visible results. This was our third-quarter environmental initiative, following another 1,000-tree planting in May. Beyond the symbolism, this act underscores our belief that environmental conservation is inseparable from agriculture. A thriving forest supports rainfall, protects biodiversity, and sustains the ecosystems that make farming possible. We left Likia muddy, happy, and hopeful knowing that every seedling we plant today shelters tomorrow's harvest.

The goal was simple but meaningful: plant 1,000 trees and nurture the next generation of forests.



NPCK Field Days – Ol’joro-Orok and Losogwa



Farmers at the demonstration farm for the NPCK Farmer Field Day



Potatoes, often referred to as Kenya’s “second bread,” are more than just a side dish, they’re a livelihood

Together with the National Potato Council of Kenya (NPCK), we embarked on a two-day potato journey across Nyandarua and Laikipia Counties, spreading the gospel of responsible pesticide use. In Ol’joro-Orok, we met farmers determined to improve their yields while protecting both their health and the environment. The next day in Losogwa, our conversations deepened as we discussed food safety, safe storage, and disposal practices.

Potatoes, often referred to as Kenya’s “second bread,” are

more than just a side dish, they’re a livelihood. The crop contributes to the food security of millions, with the NPCK’s Kenya Sustainable Potato Initiative aiming to train over 150,000 smallholder farmers in climate-smart techniques and benefit another 300,000 indirectly. With potato demand rising and production challenges mounting, responsible pest management has never been more critical. The turnout at both events reaffirmed one thing: farmers are hungry for knowledge—and not just for fries.



Waste Management Officer creating awareness on proper disposal



Farmers raising questions on responsible use practices



CEO Mr Eric Kimunguyi at a panel discussion, NRF Festival



Regulatory & Liaison Manager, Joel Mutai showing Egerton students aak-GROW Impact Studies

The National Research Fund Festival in Egerton was a five-day celebration of ideas, innovation, and inspiration. Under the theme “Sustainable Agriculture and Food Security,” the event brought together researchers, policymakers, and industry leaders to discuss the technologies shaping tomorrow’s farms. From seed innovations to drone demonstrations, it was a buffet of progress.



CEO Mr. Eric Kimunguyi addressing Egerton University Lecturers at The NRF Festival

Our contribution centred on promoting ISO-certified PPE, the adoption of SSP services, and precision spraying through drone technology. On the main stage, our CEO, Mr. Eric Kimunguyi, emphasized the importance of partnerships that drive accountability in pesticide use and open doors for smart innovation in food safety. As discussions unfolded, one thing became plain clear, sustainability isn’t just about reducing inputs: it’s about using them wisely, safely, and collaboratively.



Farmers learning on the importance of label reading



Parliamentary Committee on Education and Research at the booth

7th CAC Africa Summit

● 22nd – 23rd September

If ever there was a summit that mirrored the pulse of global agriculture, it was the 7th CAC Africa Summit at the Sarit Expo Centre. With participants from Kenya, Tanzania, Uganda, China, and India, the event felt like an epitome of the world's agricultural ambitions. Organized by the CCPIT Sub-Council of Chemical Industry in collaboration with aak-GROW and the Pest Control Products Board, it focused on enhancing global linkages to improve food quality, increase productivity, and enhance farmers' income.

Discussions revolved around pest control market trends, regulatory compliance, and opportunities for collaboration. China's influence in this landscape was unmistakable, holding roughly 45% of Kenya's pesticide import market, making it the largest supplier of pest control products in the country. This underscores the importance of maintaining strict quality standards and robust regulatory oversight to ensure that imported products meet Kenya's safety expectations. The summit provided a rare opportunity for regional leaders to forge stronger trade links, discuss emerging pest challenges, and celebrate the role of science in securing our food systems.



Keynote speaker CEO aak-GROW Mr. Eric Kimunguyi



Mr. Jalen Fan, Deputy Director CCPIT-CHEM



Mr. Andrew Byamugisha, Senior Agricultural Inspector - Agrochemicals MAAIF Uganda



Ms Zhu Li, Counsellor, Chinese Embassy Kenya



Guest speakers and presenters for the 7th CAC Africa Summit



Mr. Joel Mutai speaking to the media



A visitor at the booth learning about aak-GROW

The flower sector remains one of Kenya's economic powerhouses, contributing over KSh 110 billion annually—around 1.6% of the country's GDP



Ms. Hanna Oduor - Crop Protection Officer Nakuru (Left) & Ms. Luta Antonina from the Agriculture and Food Authority Nakuru (Right)

GLOBAL G.A.P TOURSTOP KENYA 2025 ● 23rd – 25th September

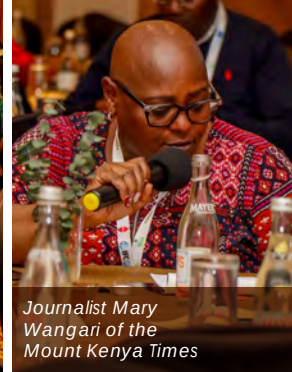
The GLOBAL G.A.P Tourstop in Kenya unfolded as a vibrant dialogue on compliance, sustainability, and the future of agri-food trade. With journalists, regulators, and industry leaders in attendance, the message was distinct—food safety begins at the farm, not the market.

PCPB CEO Mr. Fredrick Muchiri reiterated the link between food safety and the responsible use of pest control products, emphasizing the need to read and understand label instructions. He also shared how enforcement teams have now been stationed across all major border points to fight the illegal trade of unregistered products.

aak-GROW CEO Mr. Eric Kimunguyi built on this, urging for a cultural shift toward Integrated Pest Management (IPM) to reduce overreliance on conventional pesticides. The three-day event closed with optimism that compliance is not a burden but a gateway to better yields, safer food, and stronger market access.



Guest at the GLOBAL G.A.P Tourstop Kenya



Journalist Mary Wangari of the Mount Kenya Times



CEO PCPB, Mr. Frederick Muchiri (left) CEO aak-GROW Mr. Eric Kimunguyi

Naivasha Hortifair

● 19th – 20th September

If you've ever wondered where Kenya's horticultural heart beats loudest, the Naivasha Hortifair would be your answer. A kaleidoscope of colour, innovation, and hope, the fair once again brought together the who's who of the horticultural world—growers, exporters, and technology providers alike.

Beyond the dazzling flower displays, discussions focused on sustainability, pest control, and the technologies reshaping modern horticulture. The flower sector remains one of Kenya's economic powerhouses, contributing over KSh 110 billion annually—around 1.6% of the country's GDP. Standing amidst the innovation and optimism, it was easy to see why: every petal, every export crate, and every discussion represented Kenya's commitment to excellence in sustainable agriculture.

Lwala Farmers' Field Day

● 24th July



Farmers learning on the different types of spraying nozzles

Down in Migori County, the Lwala Farmers' Field Day was all about taking food safety from theory to practice. Organized by the Department of Agriculture, Livestock, Fisheries, and Blue Economy, the event provided farmers with practical training on the responsible use of pest control products from safe purchasing to disposal. The highlight was a live demonstration by an SSP, which made the idea of professional spraying come alive for many attendees.

Farmers left with renewed confidence, knowing that every careful action from reading the label to using PPE protects not only their crops but their families and the environment too.



Farmers interacting with an EPC bag used for disposal



Mercy Okwanyo (Minister for Lands Migori County)

North Rift Avocado Farmers' Field Day

● 2nd – 6th July

Held at the Eldoret Club Grounds, the North Rift Avocado Farmers' Field Day brought together growers, traders, and processors along the avocado value chain. Discussions revolved around responsible use of pest control products, proper disposal of empty containers, and the importance of wearing ISO-certified PPE. The enthusiasm was infectious as farmers shared stories of their expanding orchards and growing export potential.

Avocados are no small business in Kenya—they're a national treasure. In 2023 alone, avocado exports earned the country more than KSh 19 billion, making it one of our top horticultural exports. With such economic weight comes great responsibility, and farmers embraced the call to make avocado farming not just profitable, but safe and sustainable too.



A farmer being shown the PCPB registration number on the label





Participants at the National Cereal Produce Board storage facility



PEMAK CEO giving a lecture on responsible use



Mr. Erick Kamau from PCPB sensitizing trainees on importance of registered products

The Pest Management Association of Kenya (PEMAK) has been at the forefront, championing for the improvement of pest control measures — providing high quality standards of professional services all while minimizing risks to users, consumers, and the environment.

Their commitment resulted in the completion of two successful trainings the first being the Public Health Training Programme on July 18th, 2025, held at the KALRO-NARL, Agricultural Information Resource Centre. Participants were lectured on various topics such as pest classifications and their various methods of control, the importance of protecting and conserving biodiversity and most importantly how to manage cases of contact with animal-related poisons.

On the 12th of September, 2025, they facilitated yet another important training on Grain Storage and Fumigation training in Eldoret aimed at providing participants with the correct knowledge on how best to maintain grain quality whilst in storage. Present to officially close the training was CEO aak-GROW, Mr. Eric Kimunguyi who praised the participant's dedication to their work

We are proud of the work PEMAK is doing in advancing safe and responsible use in the pest control sector in Kenya



The team present for the Public Health Training



The team present for the Grain Storage and Fumigation Training



The Veterinary Inputs Suppliers Association of Kenya (VISAK) was among the many stakeholders present for the launch of the 5th Cycle Strategic Plan of the Veterinary Medicines Directorate (VMD) at the Kenya School of Government, Lower Kabete. VMD is a government agency tasked with regulating and maintaining high quality standards of veterinary medicines and other animal health products ensuring quality, safety, and effectiveness of veterinary medicines — a cornerstone for livestock productivity.

The strategic plan outlines the agency's goals for stronger regulations & compliance in the industry, safer veterinary medicines, stakeholder collaboration, food security and sustainability for our nation.

Representing VISAK was Chairperson Dr. Karim Shamshudin, accompanied by the Vice Chairperson, Dr. Maurice Ogutu. Gracing the event was the Permanent Secretary for State Development for Livestock Development, Hon. Jonathan Mueke.



PS Hon. Jonathan Mueke greeting VISAK Chair Dr. Karim Shamshudin



VISAK Chair Dr. Karim Shamshudin(Left) VISAK Vice Chair Dr. Maurice Ogutu(Right)



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